

RICHIE VERNILLO

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631.707.4955

Award Winning & 3 -Time Emmy® Nominated
Creative Content Producer



Art Director, UFC Originals

September 2019 - Present

-Produced and Pitched Rebrand Decks for UFC Original Content from conception to completion, and implementation/training of Rebrands with the goal of enhancing overall visual aesthetic for internal and external production teams.

-Enhanced the production look and feel of social and digital media content.

-Created easy to use "control board studio" templates from scratch to quickly generate broadcast quality content for production programming.

-Pitched promo ideas, and executed promos from the ground up.



Visual Effects Producer

September 2018 - September 2019

-Created interactive and immersive content for live events and various video content for display in New York's Times Square.

- Directed talent for video content in-studio and on location.

-In-charge of post-production workflow for visual arts department.

-Conceptualized & produced stylized brand packages for live events.



Social Media Producer

December 2018 - August 2019

-Enhanced overall production value from pretaped/edited episodes with executive producers.

-Created extensive content plan and established social media presence.

-Established "Porters" as a Comedy Digital Series Brand for modern Audiences and potential networks.

-Produce digital video content and interactive website.



Sr. Motion Graphic Artist

February 2019 - April 2019

-Create animated set pieces, photorealistic content for displays throughout programs featured throughout CBS' New York Studio 57 offices.

-Design motion graphics, animations and create logos for various programs.



Video Content Editor

June 2017 - September 2018

-Produced video content through collaboration on current brand identity revival for commercial and social for all Feld brands (Monster Jam, Marvel Universe LIVE!, Disney On Ice, Monster Energy Supercross, Sesame Street LIVE! and Trolls the Experience.)

-Designed and animated custom snipes, arenaboard looping backgrounds for use in all venues.

-Trained a team of 5-10 editors and artists on relevant software.



Motion Graphics Artist - Editor - Videographer

June 2014 - May 2017

-Responsible for producing special projects and logo designs for show segments.

-Making distinguished show opens, coordinating with production staff, graphics team and creative director on exclusive segments.

-Responsible for producing & filming cinematic and time-lapse photography/video for all regions.

-Produced and edited promos/commercials for all Altice brands as well as being apart of the creative process of reviving brand identities

Education

Full Sail University

Bachelor Of Science

Filmmaking & TV Production

July 2011-March 2013

Creative Content Skills

Adobe After Effects, Adobe Illustrator, Adobe Photoshop Cinema 4D, Final Cut Pro, Trapcode Suite, Adobe Audition, Adobe InDesign, Adobe Premiere Element 3D, Magic Bullet Suite, DaVinci Resolve, Motion Graphic Design, Filmmaking, Film & Theatrical Lighting, Logo Design & Branding, Editing & Promos, Cinematography, Voice Overs, DSLR Photography, Light Painting, Long Exposure Photography, Broadcast Design, Social Media Content